

# Graduation 2023

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# Trends

# Onsite Trends: Cards & Invites



## Simple + Photo

- Photo as centerpiece
- Elegant but casual script
- Black & White

Source: [NamiBear Art Studio](#)  
[Stacey Meacham](#)

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## Instant Downloads

- Announcements
- Party Invites
- Easy to customize
- Great for last minute planning
- Earn a higher royalty than physical products!

Source: [Late Bloom Paperie](#)  
[YellowFeb Paperie](#)

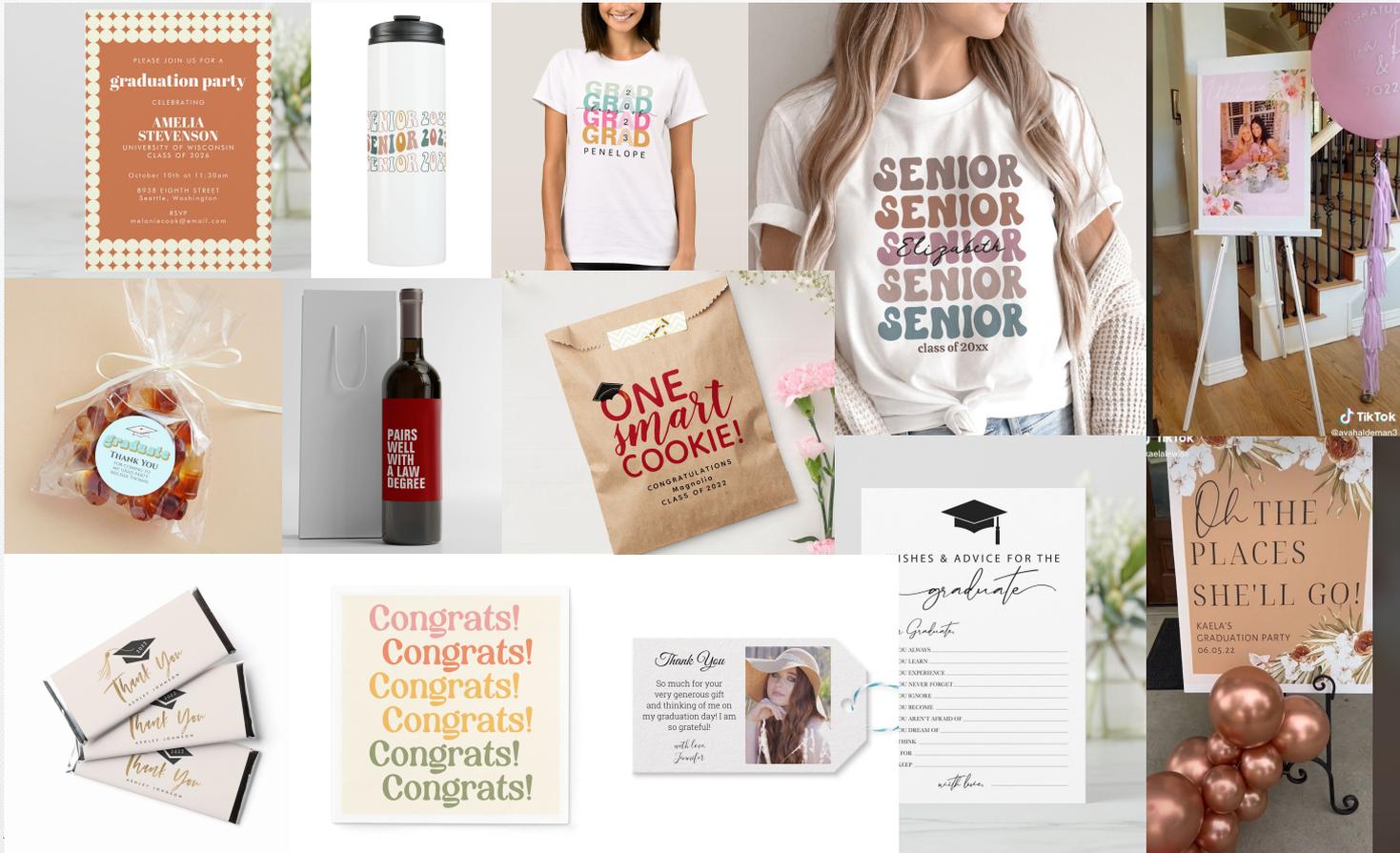


## Foil

- Foil accent on text
- Gold for graduation
- Combine with photos
- Gold, Silver and Rose Gold offered

Source: [Moodthology Paperie](#)  
[Milestone Hub](#)  
[Invitation Republic™](#)

# Inspiration



- Retro colors and groovy fonts
- Personalized Tumblers and Glassware
- Unique customized favors
- Welcome sign. Everyone wants an entrance sign!
- Notecards – wishes for the grad/advice and custom gift tags

# Products

# Paper Products

Invitations & Stationery > Invitations & Announcements > Graduation > Graduation Announcements  
Invitations & Stationery > Invitations & Announcements > Graduation > Graduation Invitations

Flat Cards

Postcards

Flat Thank You Card

Photo Magnets

Thank You Postcard

Folded Thank You Card

## Announcements



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## Invitations



## Thank Yous



# Party Supplies and Accessories

Banners



Balloons



Paper Cups



Paper Plates



Paper Napkins



Yard Signs



Graduation Cap  
Toppers



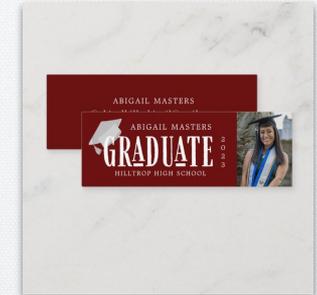
Women's & Men's  
Shirts



Stickers



Name Cards



# Keywords

# Top Keywords \* No particular order

- Graduation Announcements
- Graduation Invitations
- Graduation Cards
- Graduation Party Decorations
- Graduation Thank You Cards
- Graduation Party Games
- High School Graduation
- Personalized Graduation Gifts
- Graduation Favors
- Graduation Car Decorations
- Pre K Graduation Gifts
- College Graduation
- Graduation Party Supplies
- Nursing Graduation Party
- Online Graduation Invitations
- Graduation Wrapping Paper
- Custom Graduation Cap Toppers
- Class of 2023 Shirts
- College Graduation Announcements
- Graduation Banners
- Graduation Name Cards
- Save The Date Graduation
- Law School Graduation
- Grad Caps Funny
- Funny Graduation Cards
- Funny Graduation Quotes
- Graduation Backdrop
- Graduation Cake Topper
- Graduation Fans
- Graduation Yard Signs
- Graduation Posters / Signs
- Graduation Quotes
- Graduation Stickers
- Nurse Graduation Cap
- Graduation Cap Quotes

# Extra Info

# Who is your intended audience?

<u>Themes</u>	<u>Tags</u>
Pre School	Pre school, nursery school, Pre K
Elementary School	Elementary school, Kindergarten, 5th Grade
Middle School	Middle school, 8th Grade
High school	High school, Senior Class
College	College, University
Specialist	Nursing, Law, Police, Firefighter, Military Academy, ect.

# Current Year and Cover Photo

## Current Year:

In an effort to have your designs be as visible as possible, all new and existing designs should read '2023'. Also, please make sure that your metadata (tags, titles, and descriptions) reflects the current class year.

## Cover Photo:

Cover photos add an extra level of uniqueness to your products and help you to stand out in the marketplace.

New to Cover Photo? Check out this [page](#) for more information.

